



About the U.S.-India Standards and Conformance Cooperation Program

USTDA / ANSI / CII
U.S.-India Standards and Conformance Cooperation Program

Overview

- ❑ Introduction – Key Organizations and Individuals

- ❑ Program Components:
 - Standards Directory
 - Workshops on standards and conformance-related issues
 - Expansion of StandardsPortal (www.standardsportal.org)

- ❑ Conclusion – How to get involved

Introduction

- ❑ Who are the key players in the U.S.-India SCCP?
 - Funding Agency – U.S. Trade and Development Agency (www.ustda.gov)
 - Grantee – Confederation of Indian Industry (www.ciionline.org)
 - Contractor – American National Standards Institute (www.ansi.org)

- ❑ An SCCP Advisory Panel will be comprised of individuals from U.S. government and private sector standards communities. The Panel will review key program initiatives and provide recommendations as to the direction of the program.

Program Components (1)

□ Standards and Conformance Workshops:

- U.S. organizations will sponsor and co-organize a series of workshops focusing on issues related to standards and conformance for specific industry sectors
- At least five (5) workshops will be conducted
- The workshops will bring together select representatives from the industry for targeted technical exchange
- Workshop topics will be chosen after interested organizations submit their proposals to ANSI for review by the SCCP Advisory Panel

Program Components (2)

□ U.S. Standards Directory:

- The Directory will include information on standards, conformance procedures, technical regulations, and trade capacity building initiatives for five key sectors
- The Directory is intended to serve as a foundation for a comprehensive directory on U.S. market access and market acceptance requirements
- A corresponding Indian Directory will likely be developed under a separate initiative
- The U.S. and Indian Directories will be made available online through StandardsPortal (www.standardsportal.org)

Program Components (3)

□ Expansion of StandardsPortal:

- New features will include expanded information on the standards and conformance systems in India, a guide to U.S. best practices, a directory of conformance bodies in the U.S., and a directory of U.S. regulatory agencies

The screenshot displays the website www.StandardsPortal.org, which is described as "a standardization resource for global trade". The site is associated with the **ANSI** (American National Standards Institute). The main navigation menu includes "BACKGROUND", "KEY INFORMATION" (which is the active section), and "RESOURCES".

The "Key Information" section features a sub-header "Key Information" and a photograph of a hand placing a puzzle piece. The text explains that standards, technical regulations, and conformity assessment are vital for trade in the global marketplace. It states that this section of the website provides information on market access requirements in India to facilitate trade by helping companies navigate the Indian regulatory system.

The text further notes that the information on the standards and conformity assessment systems of India was developed in cooperation between the **American National Standards Institute (ANSI)**, the **Bureau of Indian Standards (BIS)**, and the **Confederation of Indian Industry (CII)**. It promises to provide answers to frequently asked questions.

At the bottom of the page, the logos for **ANSI**, **BIS** (Bureau of Indian Standards), and **CII** (Confederation of Indian Industry) are displayed. The BIS logo includes the motto "मानकः परमपदशेकः" (Manak: Parampadshak).

Conclusion – How to get involved

- ❑ Register for updates on the U.S. – India Standards and Conformance Cooperation Program (SCCP)
- ❑ Submit a proposal to hold a workshop
- ❑ Increase your organization's visibility in India: Submit an organizational profile for the SDO Directory, Conformity Assessment Body Directory, or Trade Association Directory on StandardsPortal
- ❑ Contact ANSI to provide other input or suggestions



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